analyzID
intellectual property theft analysis

INTELLECTUAL PROPERTY
THEFT ANALYSIS KIT

Intellectual property accounts for 70% of the value of publicly traded corporations. In today's highly competitive market, corporations are faced with the continual threat of intellectual property theft. Much of that theft occurs when employees leave the organization and take sensitive data with them. With the average corporation turning over 10% of their employees every year, the threat is constant and difficult to identify. Most organizations do not realize IP theft has occurred until long after the employee is gone.

To protect organizations and their IP, Innovative Driven has developed AnalyzID – the employee separation kit.

AnalyzID provides quick and in-depth forensic analysis of employee computers and automatically flags suspicious activity. This cost-effective solution will assess potential IP theft and mitigate risk.

The analysis focuses on three main areas:

EVIDENCE OF TRACK COVERING

Reveal questionable employee behavior such as increased file deletions, evidence of wiping activities, and unusual file access.

USER ACTIVITY

Examine an employee's historical activity such as web search history, top recently visited sites or chat application usage and identify any high-risk data sharing activity that may have taken place during a given timeframe.

DATA EXFILTRATION

Analyze file sharing and exfiltration across computers, cloud and email, exposing cloud services activity, USB activity, and suspicious email activity.

While no business can operate successfully without people, human assets can swiftly become a liability. AnalyzID will expose departing employees suspicious activity and identify potential security threats to help protect your organization's intellectual property.

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ISO 9001:2015 MANAGEMENT SYSTEM MSECB CERTIFIED

ISO/IEC 27701:2019 MANAGEMENT SYSTEM MSECB CERTIFIED

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