DEFENSIBLE DISPOSITION STRATEGY: AN INFORMATION GOVERNANCE CASE STUDY

The Case
After BBVA Compass conducted an audit several years ago, they realized that they were keeping information for too long. Essentially, they wanted to increase compliance with data retention policies.

They chose an IBM product, and IBM performed an assessment of the situation to identify the appropriate tools for implementation. They compiled a list of technologies and referred the Info Gov team at ID to help implement them.

The ID Solution
BBVA Compass needed a defensible disposition strategy. Initial discovery phase was performed on site, starting at BBVA headquarters in Birmingham. Over the course of the engagement, several IBM software solutions were implemented, including:

- Atlas Process Management and eDiscovery to support data retention syndication
- StoredIQ Suite to locate and index information
- FileNet Content Manager, which served as a repository for Microsoft SharePoint information
- IBM InfoSphere Optim, enabling data archiving from retired systems

Winning Outcome
Now it is possible to track important data that was previously difficult to locate. The entire project was well-documented. All meetings were recorded for easy review, and user guides / knowledge transfer were top-notch. The ID team is accessible and approachable. Executive leadership regularly contacts the client to ensure that the project is moving as expected.